



Executive Partnership Board

Report

Title: Older People Partnership Board (OPPB)
Update for the 1st quarter of 2012 - 2013

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Report of the OPPB meeting held on 10 July 2012

Key Points:

1. 111 phone number

Jayne Mwaka, NHS 111 Project Manager, and Matt Lynock from NHS Bucks gave an overview about the new NHS 111 phone number which will replace NHS Direct from 01 April 2013. The number is to be used for non-emergency calls and is intended to make it easier for the public to use.

Comments by the board included the need to make it very clear on the use of the number as there were other similar numbers and that many older people will have been conditioned to the use of the 999 number.

2. Five Ways to Well-Being

Susie Richardson, Public Health Practitioner, NHS Bucks, gave an overview about the Five Ways to Well-Being campaign. Its purpose was to promote to the general population in Bucks about five ways that have been proven to boost Well-Being (by the New Economics Foundation).

To evaluate the effectiveness of the campaign, a pre-campaign survey had been carried out in April 2012, and 265 responses were received. A mid-campaign evaluation survey was now being carried out. The surveys will indicate whether any further work will need to be taken for targeted groups and there will be further consultation around this.

Comments from the board included a request for the board to be kept informed and to be involved in future consultation on the outcomes of the survey analysis. A concern was expressed about the quality and message of the leaflets that had been distributed.

3. Update on LINK

Lorna Hume, LINK Support Officer, explained that following recent restructuring of LINK, with a new LINK panel having been set up, there was a need to identify future tasks for the LINK, which are community driven and from a clear evidence base. Two events were being held – ‘meet the panel’ and a networking event - in Amersham and Aylesbury that will help to provide feedback. A newsletter going out to the public and organisations will also be used to get feedback on views about what the LINK needs to focus on.

The LINK will run until March/April 2013 when the new Local Healthwatch will take over.

4. OPP B Priorities Action Plan

The board agreed to the plan. It will be a live document and regularly updated.

5. Update from Older People's Champions' Forum

Chris Stanners explained that the objectives of the forum were being reviewed and that its terms of reference and its membership will be reviewed at the next meeting of the Forum in September 2012.